



# THE WALLRUS

# hello there

Wallrus online platform allows you to integrate **live social media feeds** and digital signage in **creative media installations** and standard displays.

Wallrus uses digital interactions to provide **unique touchpoints** to deliver compelling **branded experiences** and **voluntary data collection opportunities**

Wallrus increases **audience engagement** and fan participation in **brand activations** and events.

# capabilities

## creative

experience design

creative design

creative  
development

content production

## tech

interactive technology

digital activation

display engagement and  
integration

social media integration

experiential and event  
production

## strategy

brand experience  
innovation

integrated campaigns

content strategy

data collection



# Signage that reaches your audience

- + your activation
- + branded content
- + social media feed



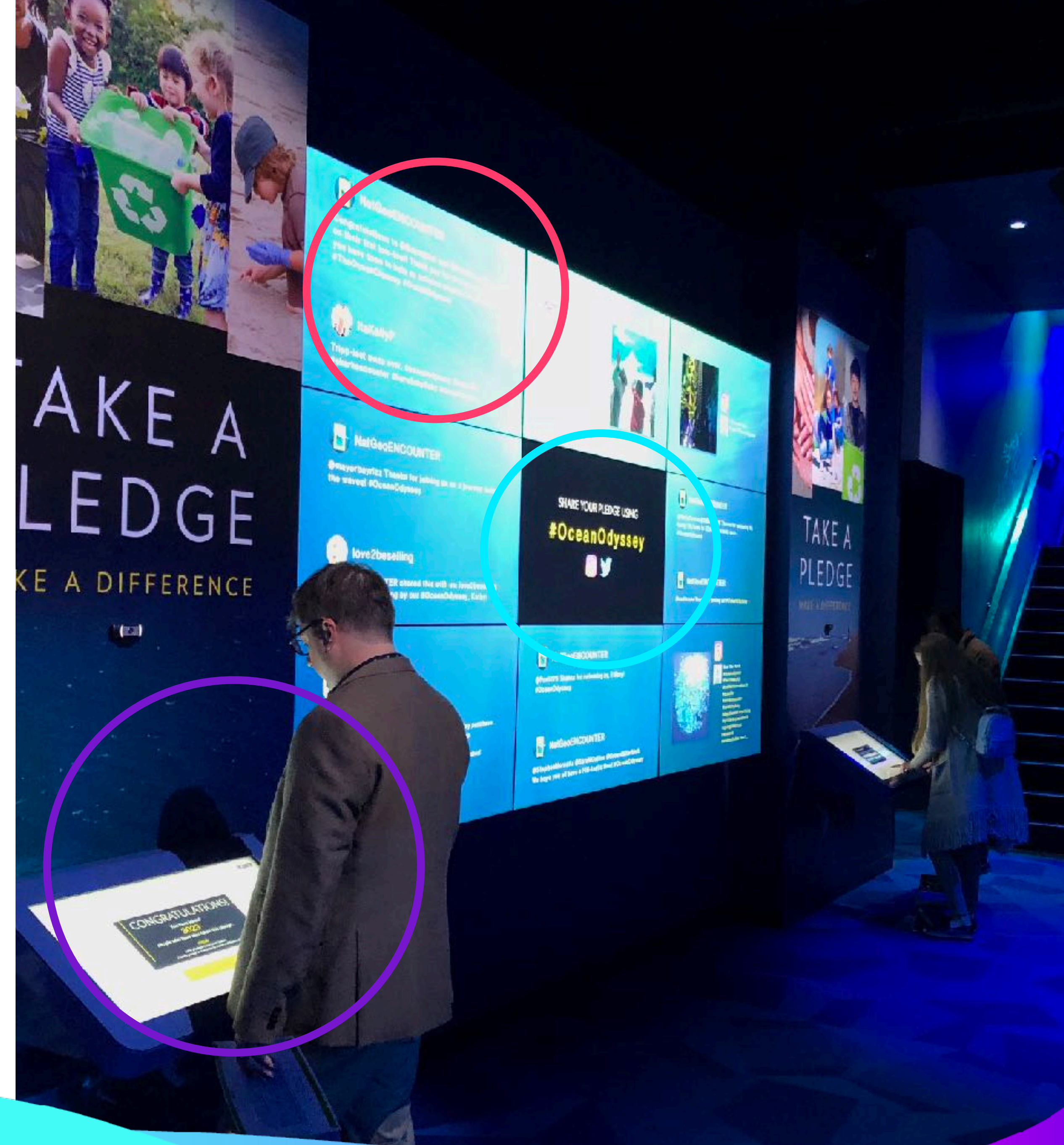


# interactive displays

+ your community

+ your signage network

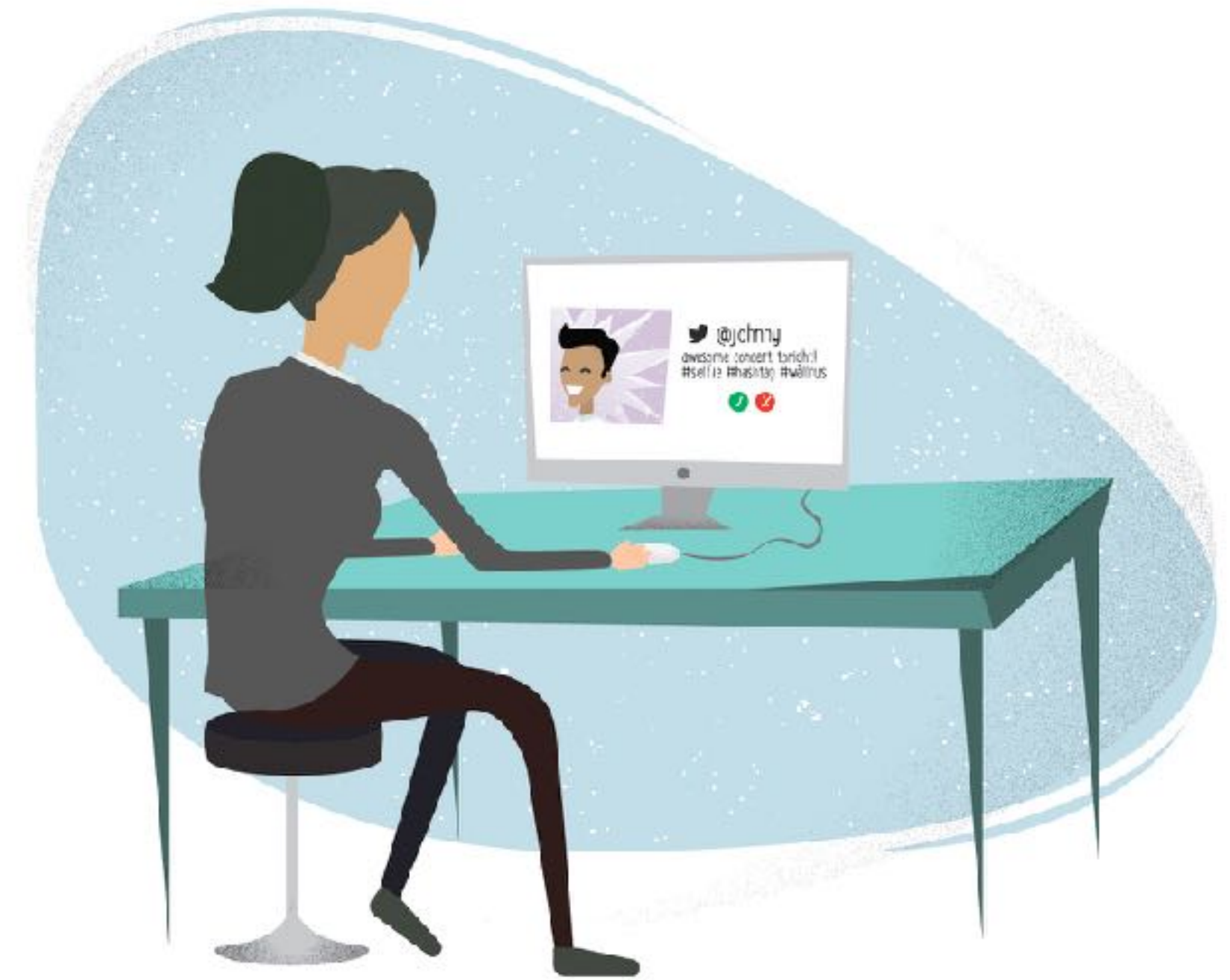
+ social media feed





# moderation

Our digital solutions include the moderation of content to hinder rude and offensive posts, along with filtering out irrelevant content to ensure brand messages are correctly represented



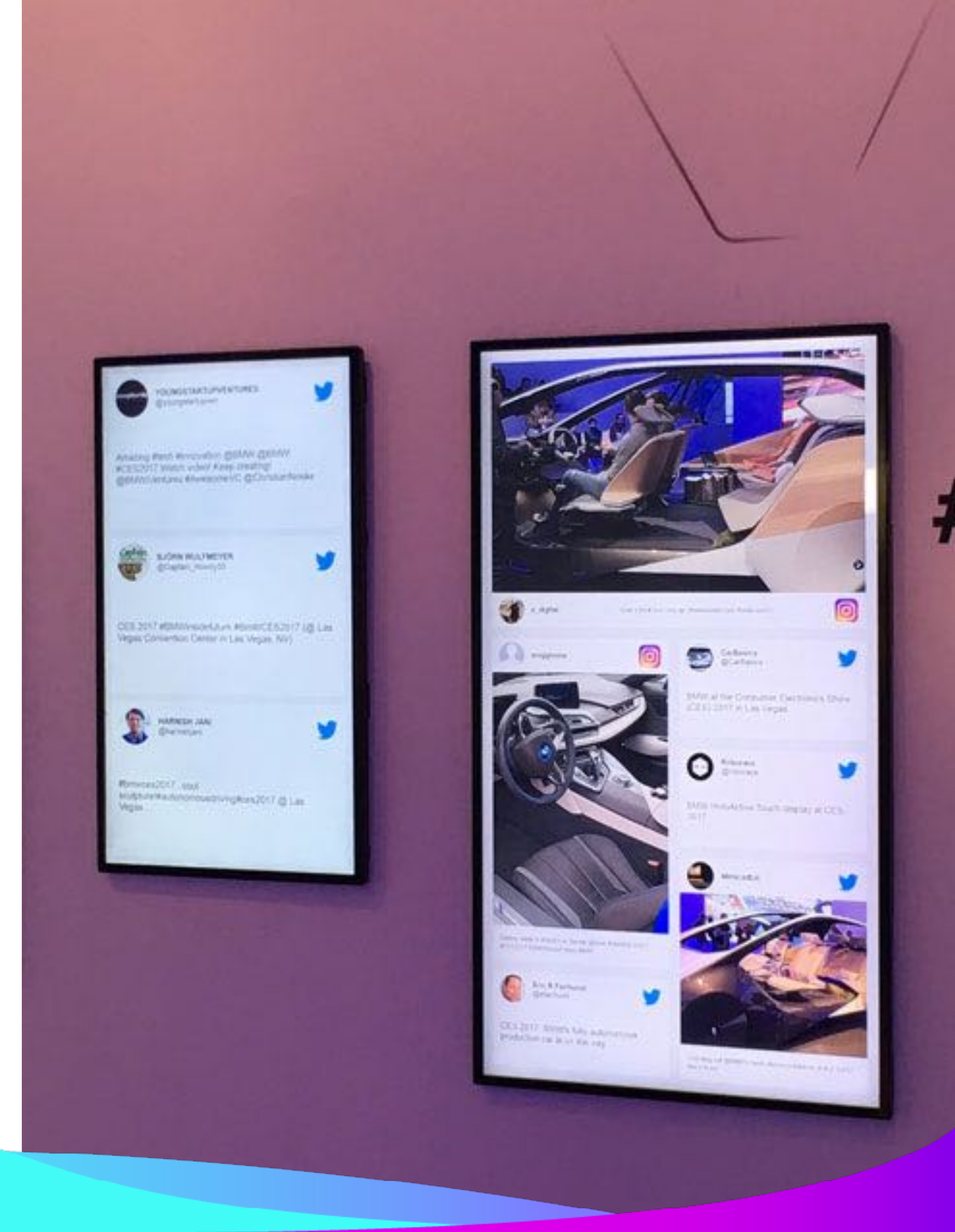
# Wallrus

**semi-permanent installation-** Pop up installations created from scratch



# social booth

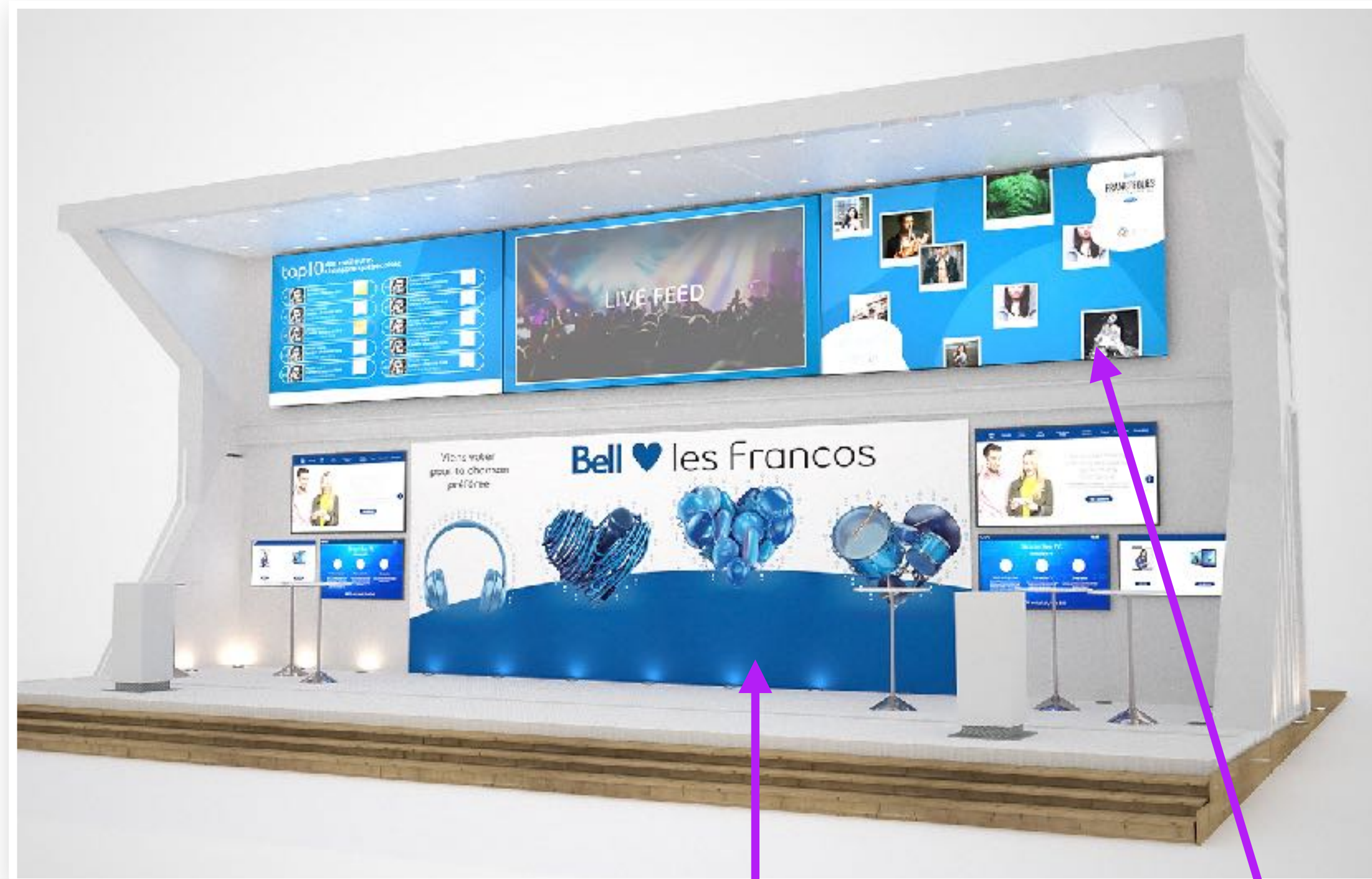
AN AGGREGATION OF SOCIAL MEDIA  
CONTENT INTO DIGITAL DISPLAYS





# pop-up booth

UNIQUE DIGITAL SIGNAGE AND  
ACTIVATIONS MAKE YOUR BOOTH POP



Music listening wall

Social media feed display

**Bell**





# experiential photo booth



**DISPLAY USER GENERATED CONTENT IN REAL-TIME**



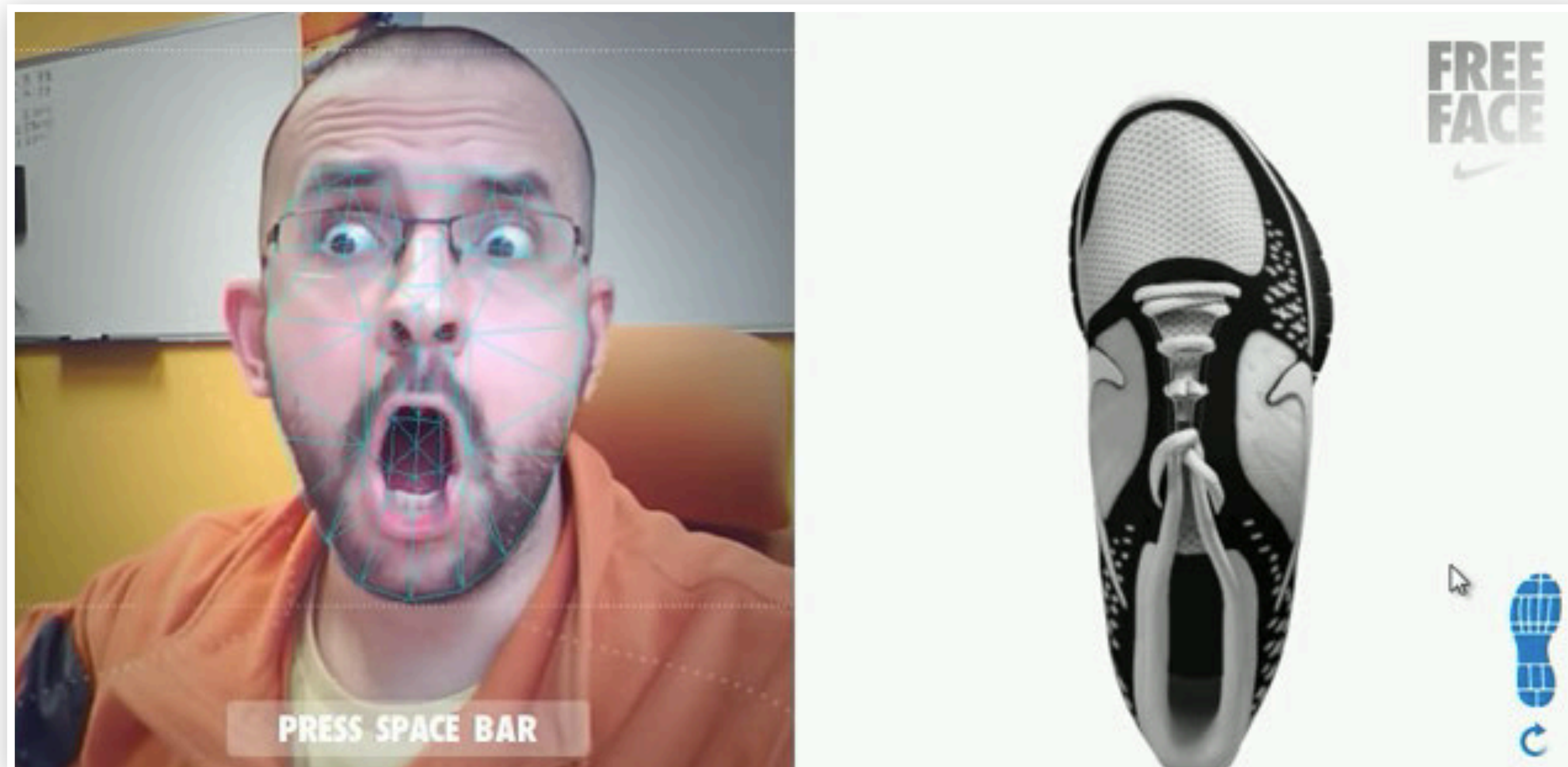
# Wallrus

**DOOH-** Reach a wide audience with interactive and captivating digital activations



# facial recognition display

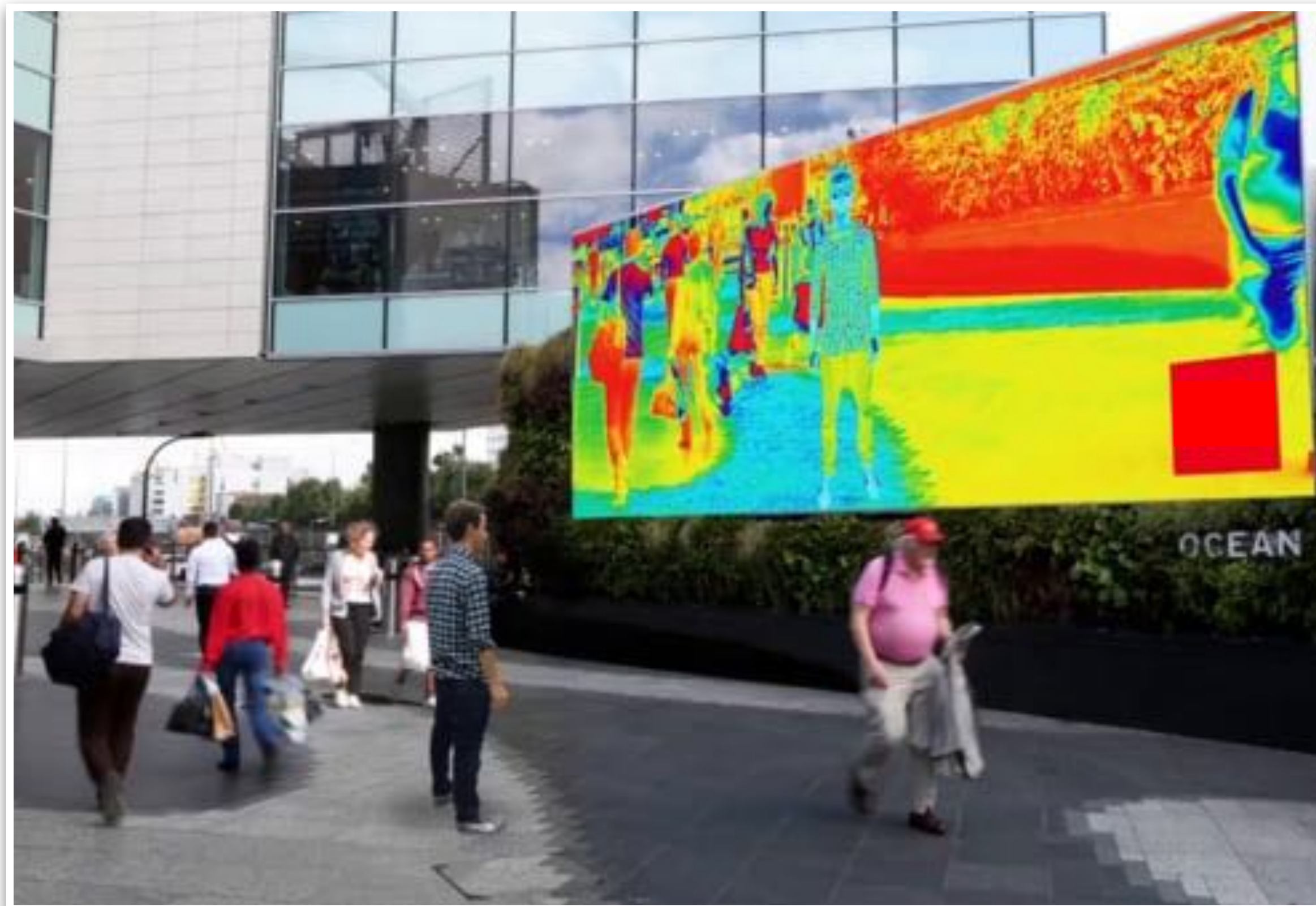
DIGITAL DISPLAYS THAT MIMIC AND RESPOND TO FACIAL EXPRESSIONS





# temperature sensitivity

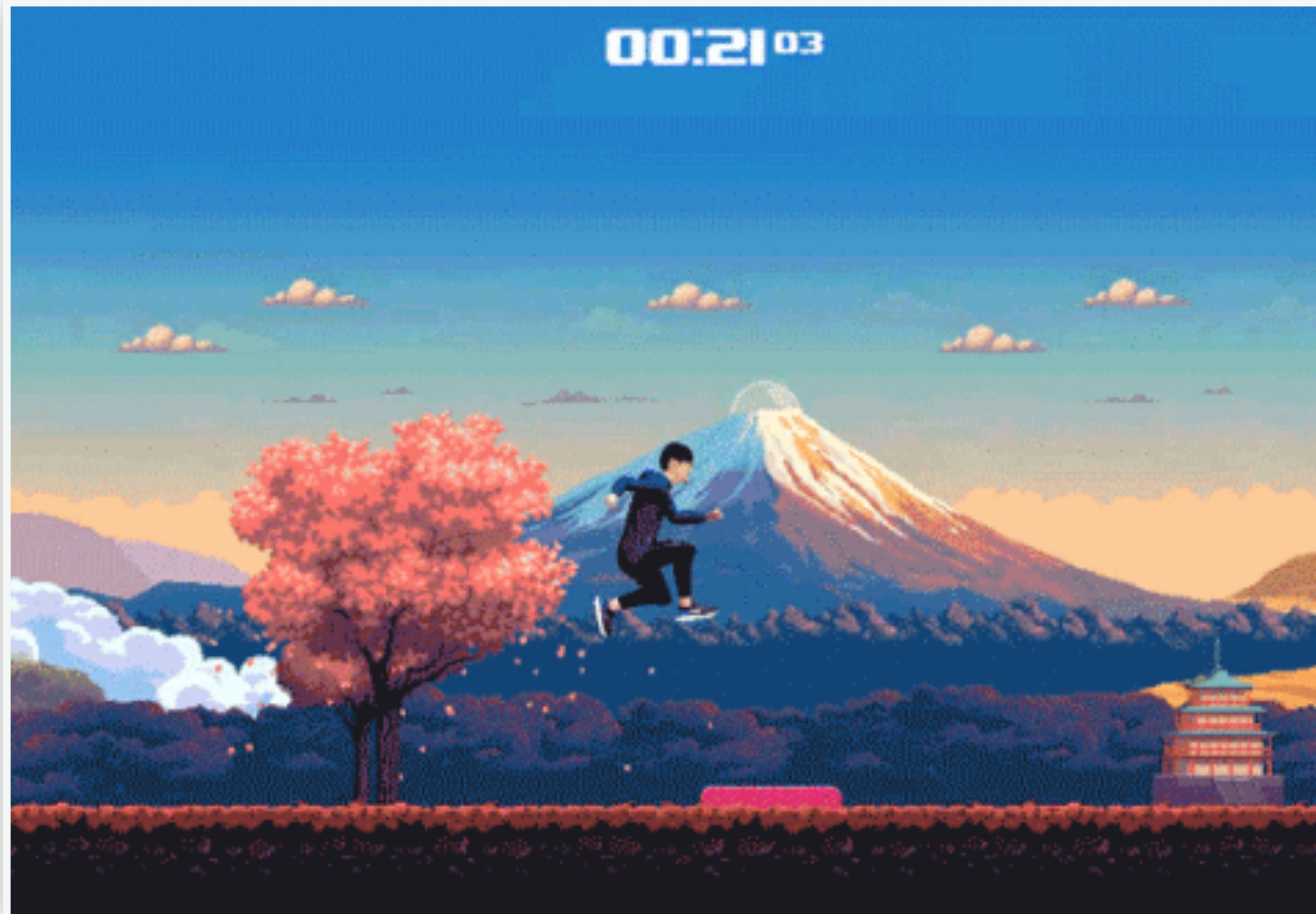
**THERMO IMAGING CAMERAS THAT DETECT  
AND MEASURE LIVE TEMPERATURE CHANGES**





# gesture based game

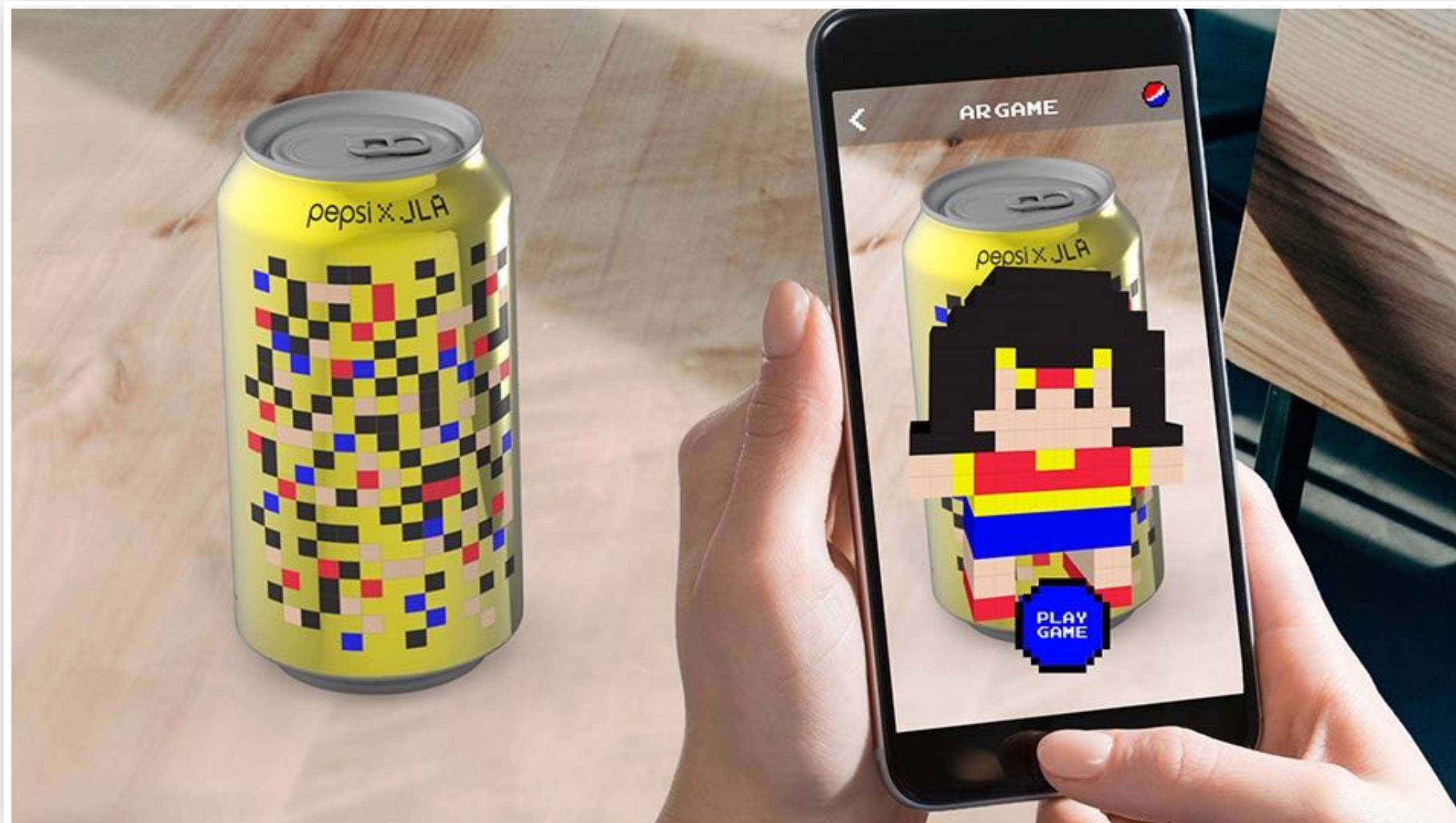
## GESTURE BASED INTERACTIONS FOR THE MOST INTERACTIVE DIGITAL GAMES





# augmented reality

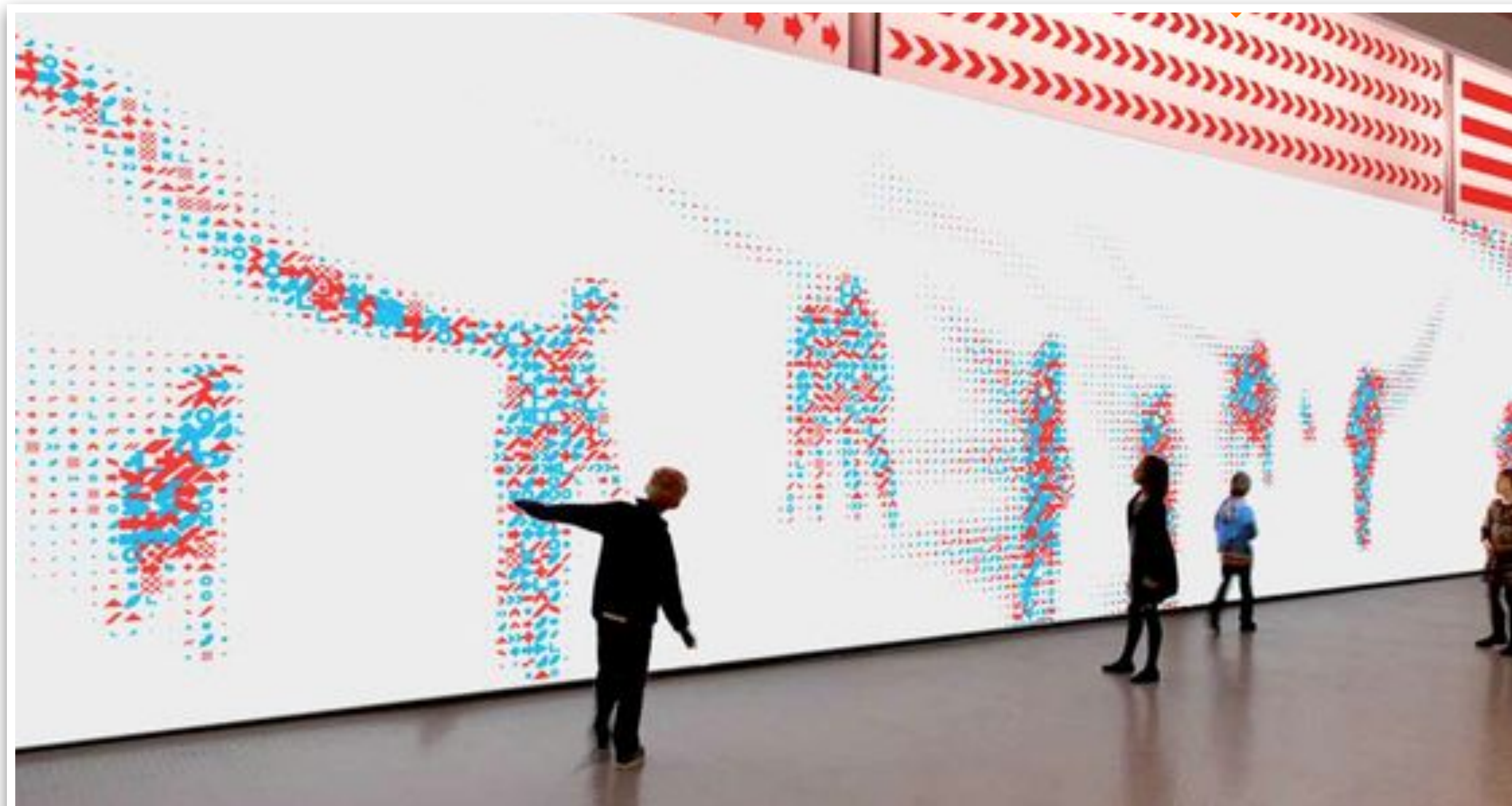
**AUGMENTED REALITY CREATES  
MEMORABLE EXPERIENCES**





# pixelated motion wall

**TRANSFORM REFLECTIONS AND SHADOWS  
INTO PIXELATED PROJECTIONS**





# projection mapping

ANIMATED PROJECTION MAPPINGS  
REACT TO AUDIO AND MOVEMENTS





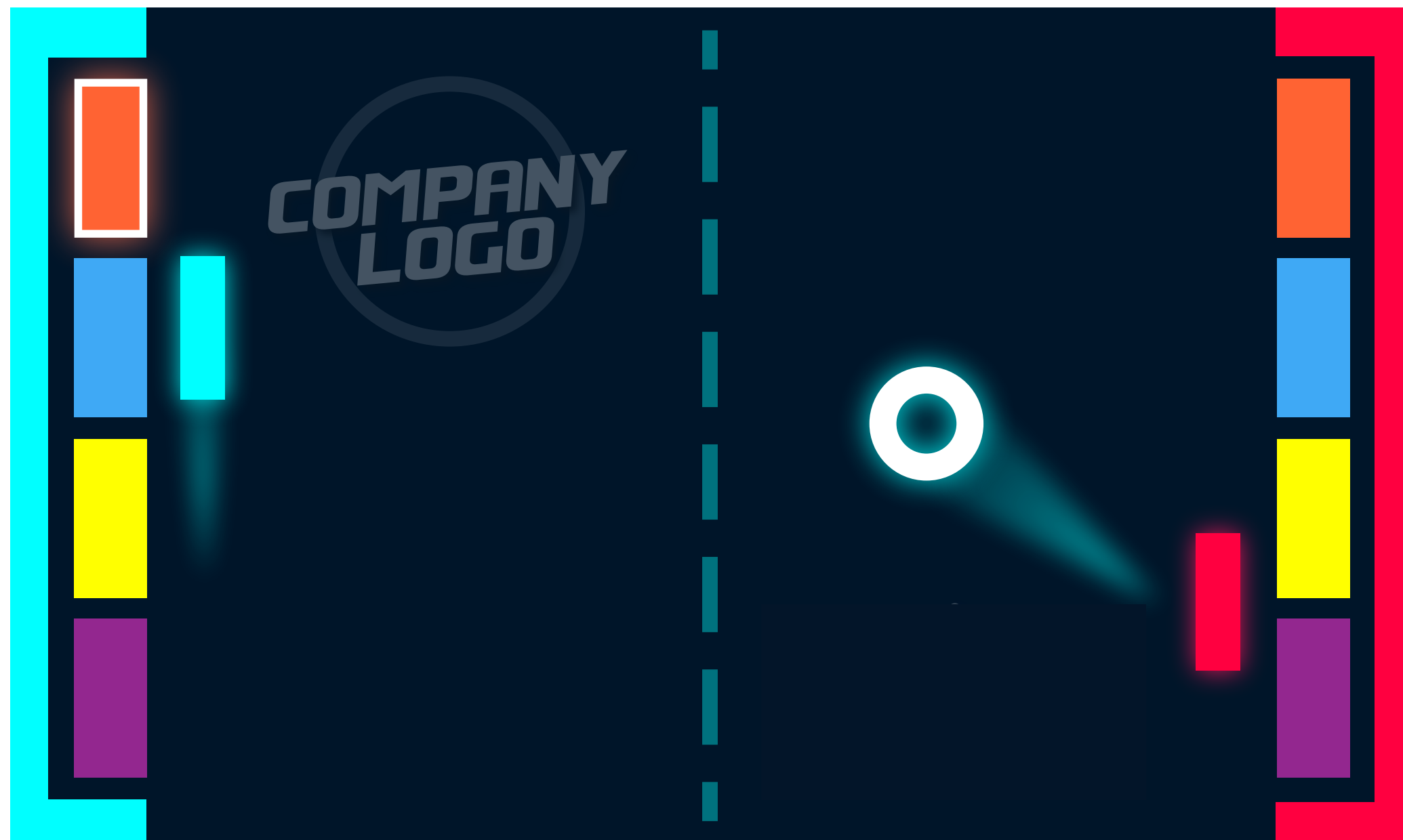
# Wallrus

**web-app integration-** Simple, easily accessible, and effective mobile interactions

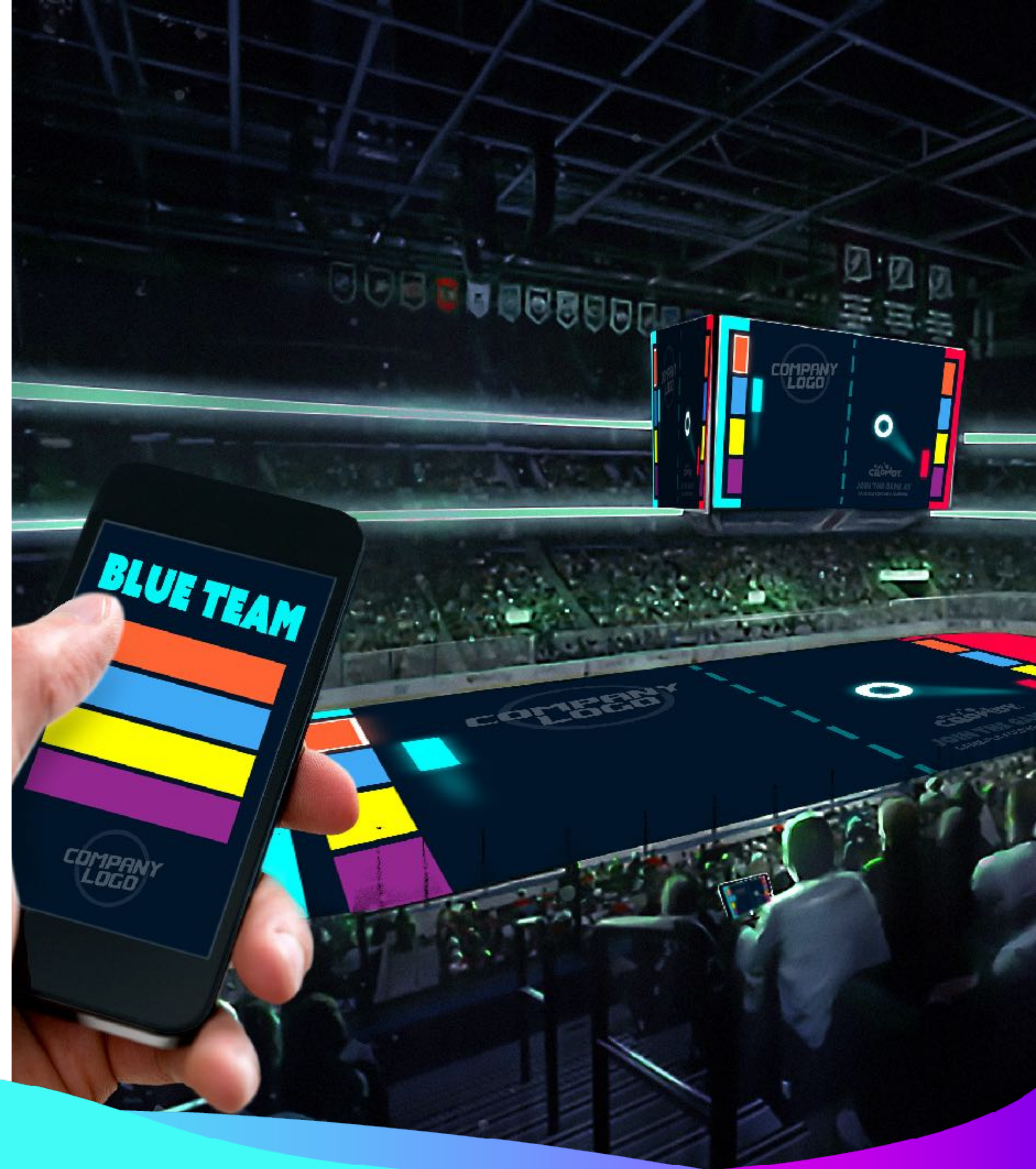


# gamified experiences

ANIMATIONS DEVELOP WHEN PEOPLE  
POST WITH YOUR #HASHTAG



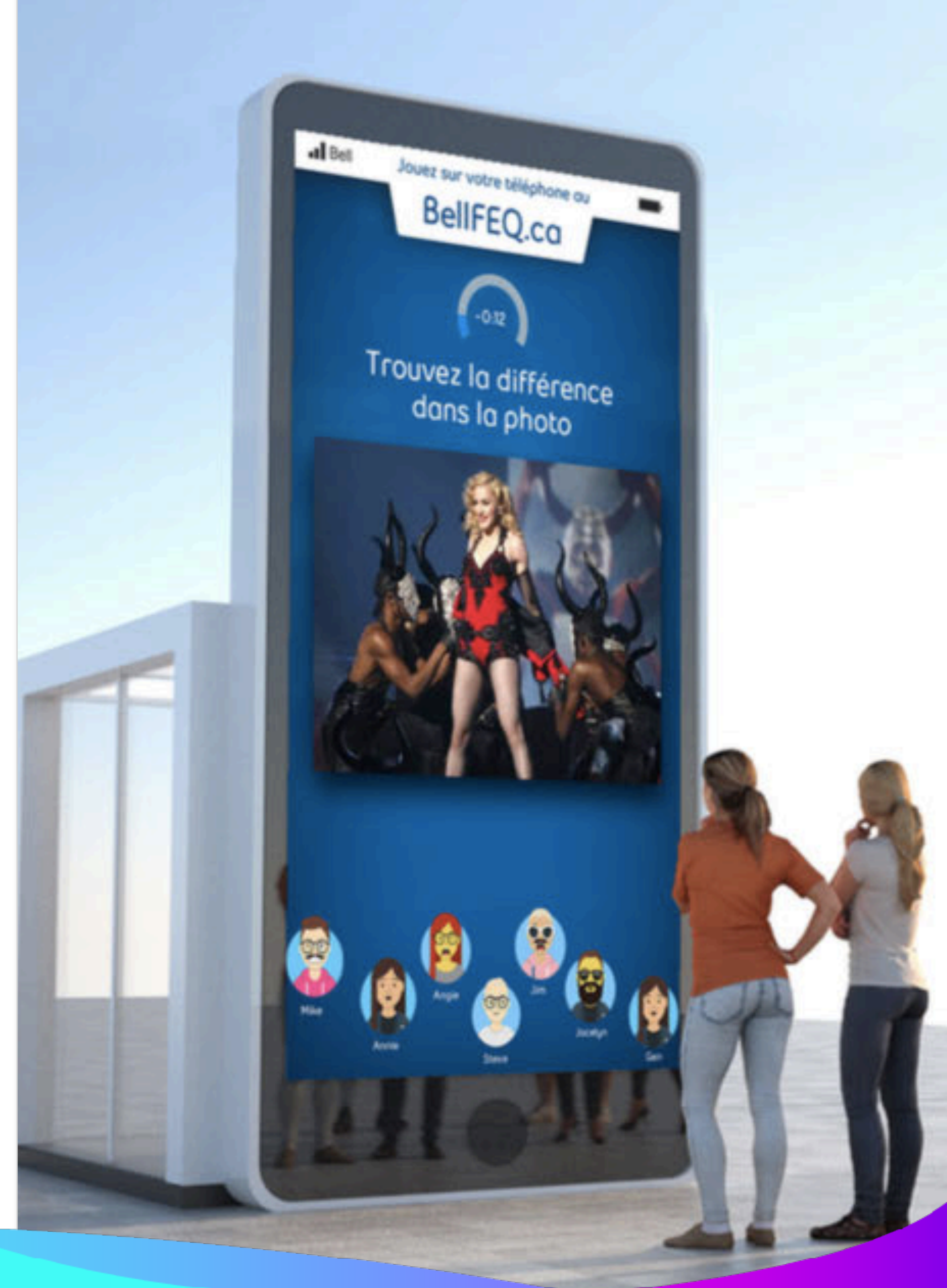
PLAY  
**CROWDY** INC.





# Q&A

## RESPOND TO ON-SCREEN QUESTIONS WITH A WEB APP





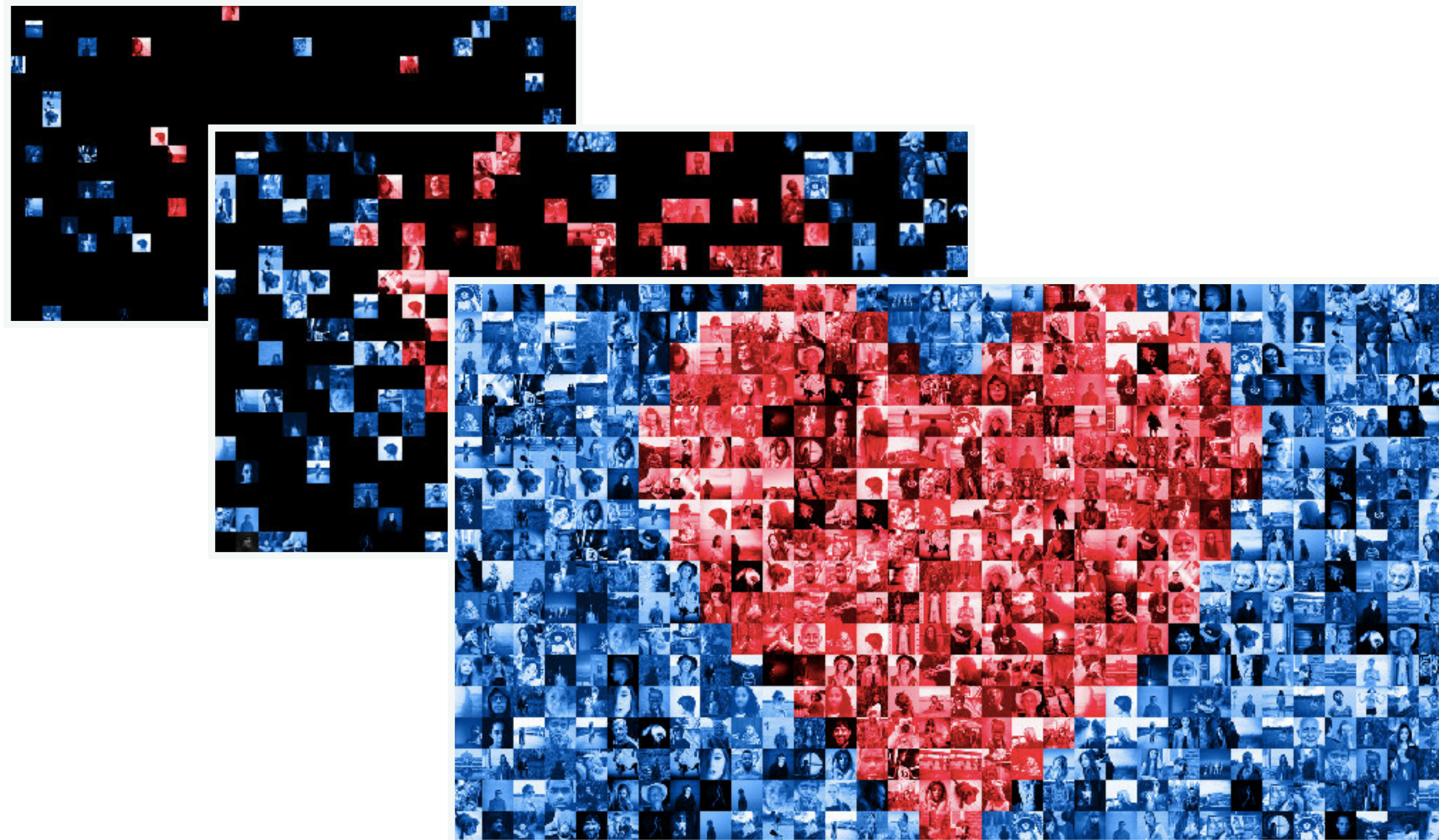
# Wallrus

**display design-** Incorporate creative and easy to understand designs into digital displays



# user generated mosaic

CREATE A COLLABORATIVE  
MOSAIC IN REAL-TIME



Bell



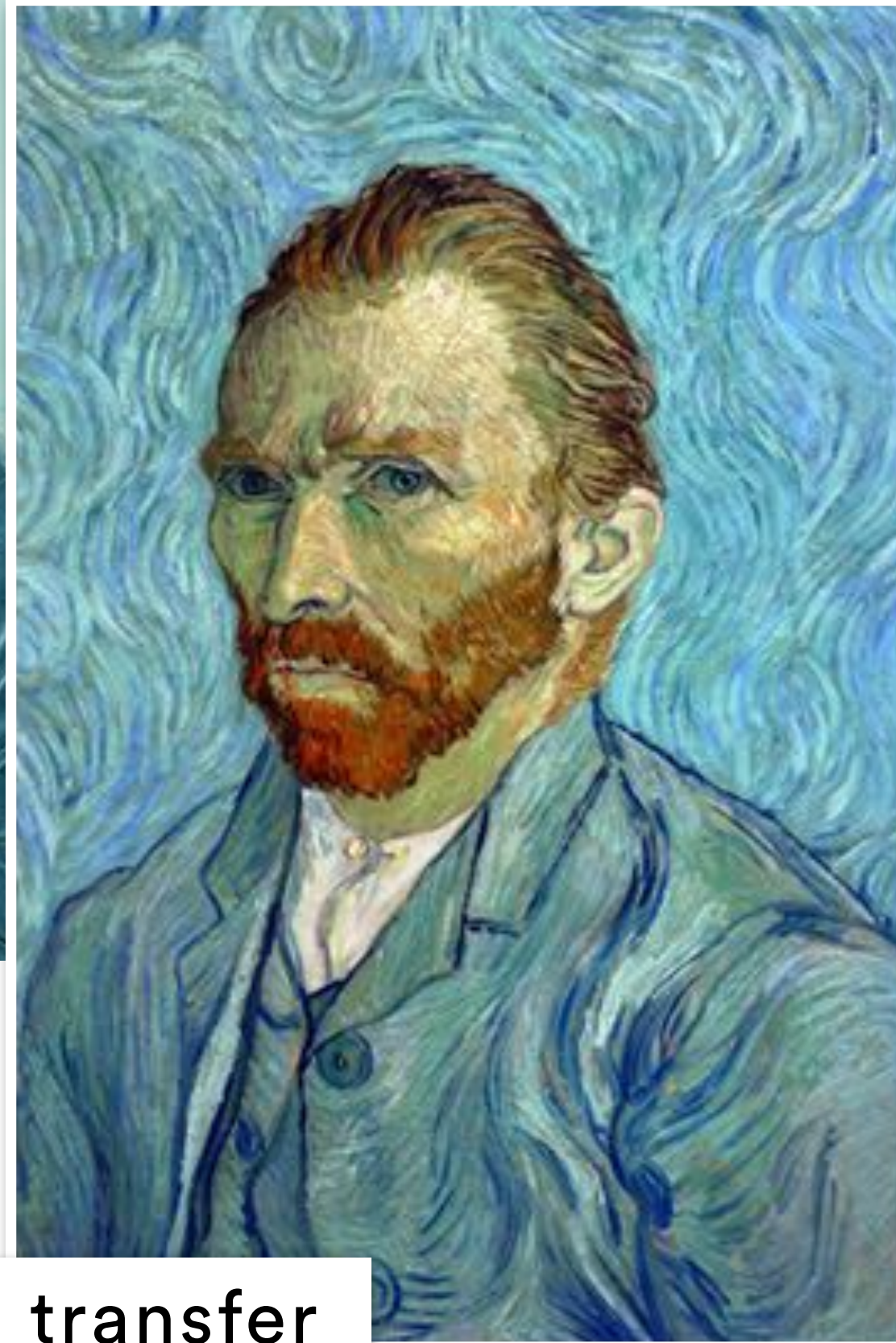


# digital art transfer

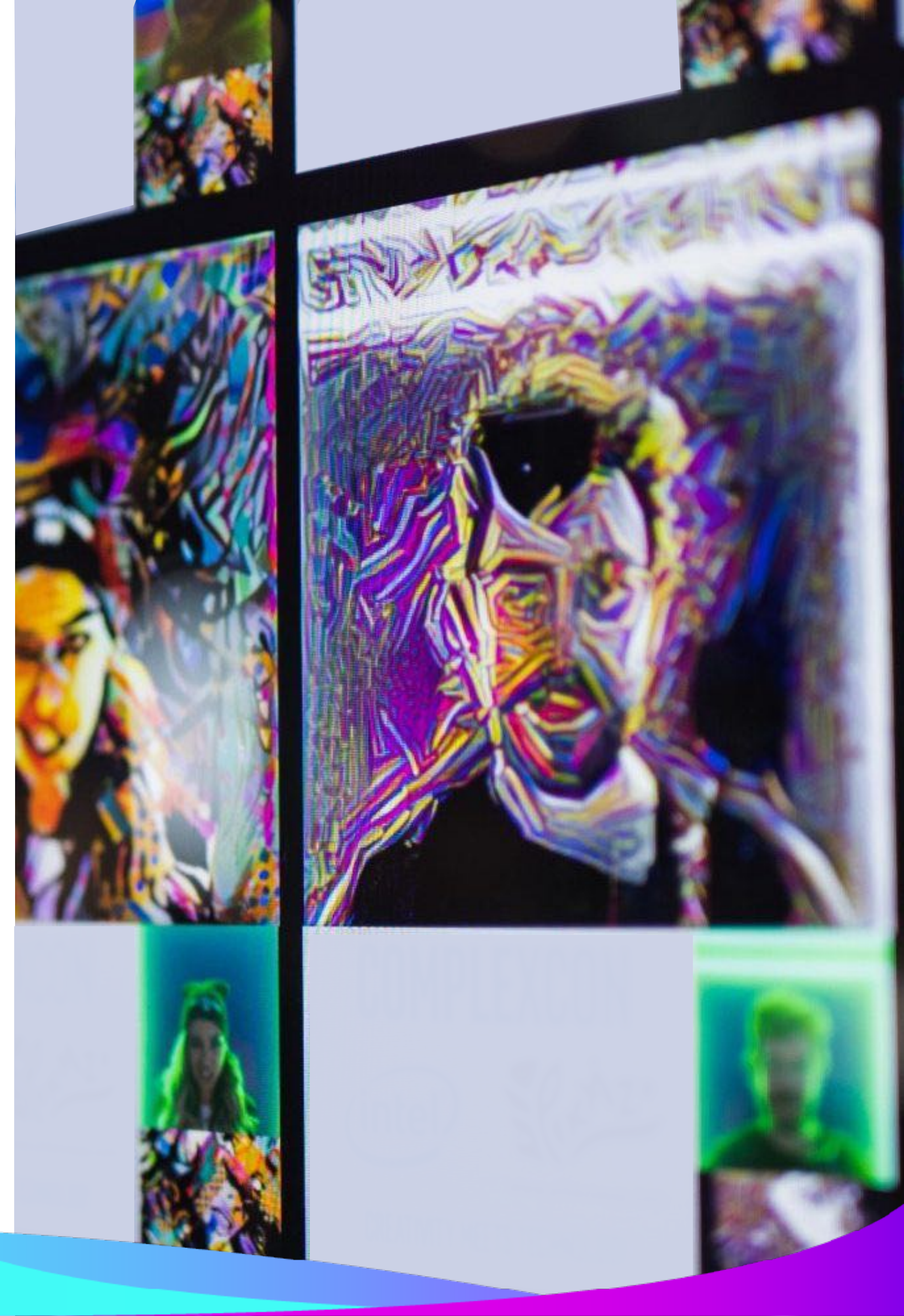
TRANSFER LIVE PORTRAITS  
INTO ARTISTIC STYLES WITH AI



original portrait



art transfer





# interactive animations

ANIMATIONS DEVELOP WHEN PEOPLE  
POST WITH YOUR #HASHTAG



RON  
*Flor de Caña*





proud partner of over 30 000 campaigns





you have amazing projects and ideas?  
**share them with us!**

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