



Nofake s.r.l.
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ANTI-COUNTERFEITING SYSTEMS
SISTEMI DI AUTENTICAZIONE

COMPANY PROFILE

NOFAKE Anti-Counterfeiting Systems is a partnership between international experts in the fields of authentication, brand protection, security printing, RFID and web-based traceability systems.

Thanks to our dynamic and professional structure and the long extensive experience of our team, **NOFAKE** develops its commercial activity offering **anti-counterfeiting and brand management services** to the small, medium and large industry supplying security products to the highest standard.

Our business relationship and technical partnership with the most important national and international players in the fields of security materials and technologies allow us to offer to our Clients **tailor made systems** with the most effective updated technologies.

MISSION

To provide integrated solutions to fight counterfeiting, gray market diversion and web brand abuses through the best **anti-counterfeiting technologies, brand protection devices and track & trace systems**.

To guarantee, as part of an overall anti-counterfeiting solution, the **brand owners** and the **final consumers** about the **authenticity of the products**.

PRODUCTS & SERVICE

- ✓ **Brand Management**
- ✓ **Smart Labeling**
- ✓ **Smart Packaging**
- ✓ **Track & Trace**
- ✓ **Web-Based Authentication Systems**

With the use of :

Holographic Images, Security Inks and Taggants, Demetalization, Security and Tracking Coding Systems

www.nofake.ud.it