

Portfolio

Samuel Fabayo

Hello, I am Samuel Fabayo, a visual designer based in Lagos, Nigeria.

I Studied Architecture from a Federal University of Technology in Nigeria. Since graduation, I have helped brands tell their stories through visual communication and design. I have about 5 years freelance and professional working experience. The works in this portfolio covers brand identities editorials, web, posters, typography and architecture/interior design.

Brand Identity

Editorials

Web

Posters & Flyers

Architecture

Other works

Brand Identity Design

Selected Logos and Wordmarks, 2016-2019



thoché.

CONTRIBUILD

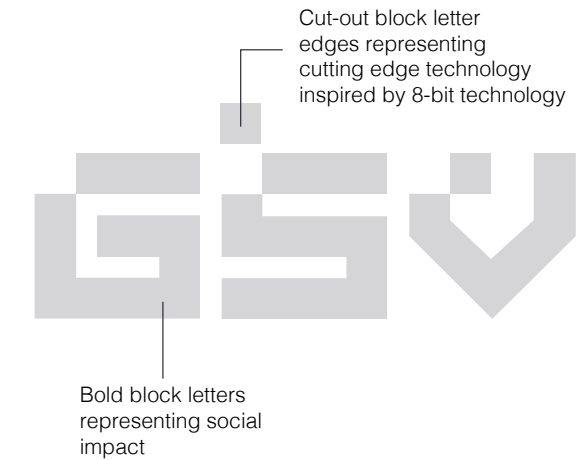
GSV

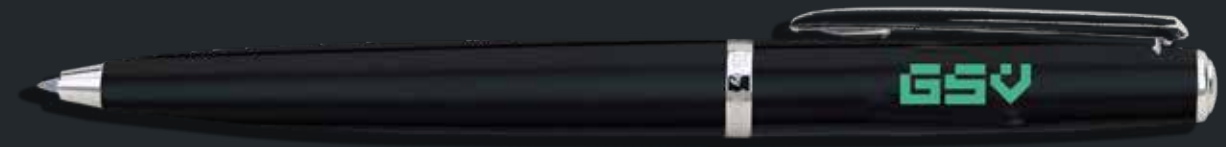
agòyìn



Using cutting edge technology to create social impact.

GSV is an acronym for Garden Social Ventures. It's an initiative that leverages technology in tackling societal issues and social protection programs in collaboration with the Federal Government. The design approach is a bold and easily recognizable identity that embodies Technology and Social impact.





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June 17, 2018

Mrs. Joana Doe
Head of the Civil Service
of the Federation Federal
Secretariat Phase II
Shehu Shagari Way
Abuja

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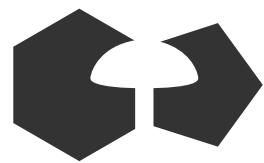
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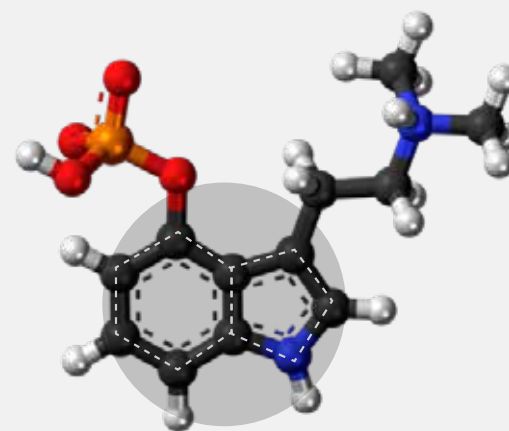


GSV



Harnessing one's true self through psychedelic experiences

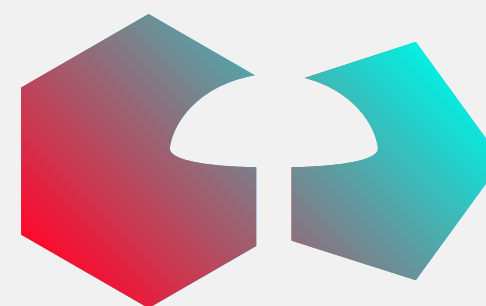
Atman Retreat is an annual 4-day retreat in Jamaica. At the retreat, people have legal psychedelic experiences through the controlled use of psilocybin also know as Magic mushrooms along side other practices like meditation and yoga. I was contacted to design an identity for the retreat so they can attract people interested in meditation and the use of 'magic mushroom' from all over the world.



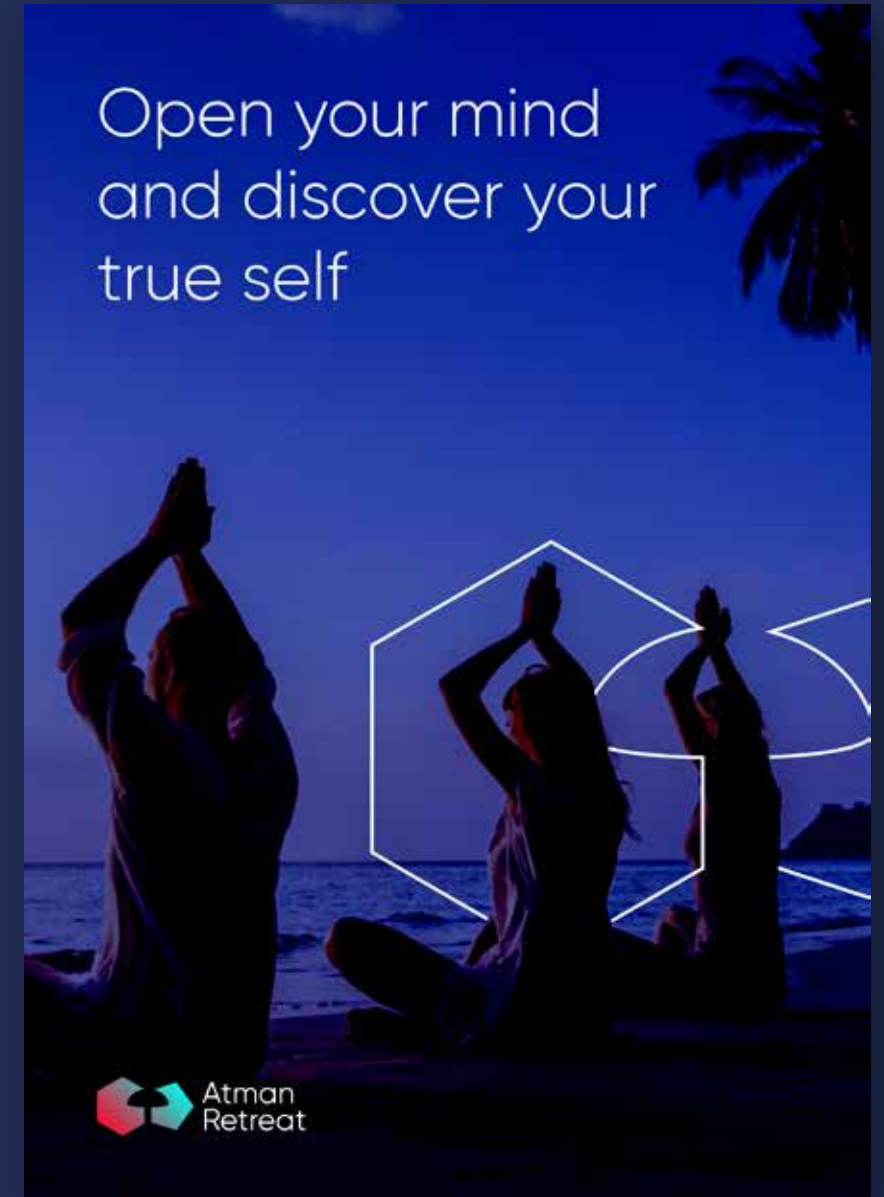
Chemical Structure of Psilocybin



Illustration of a mushroom



Atman Retreat





Standing out in the crowded fintech market

Advancly is a B2B lending platform that uses credit score of prospective lenders already signed up on a platform to determine if they are credit worthy or not. The design approach is based on the relationship between the key players on the platform (the funder, the agreeegrator and the borrower). The logo is a symbol of progress or advancing in this case.



advancly 

advancly 

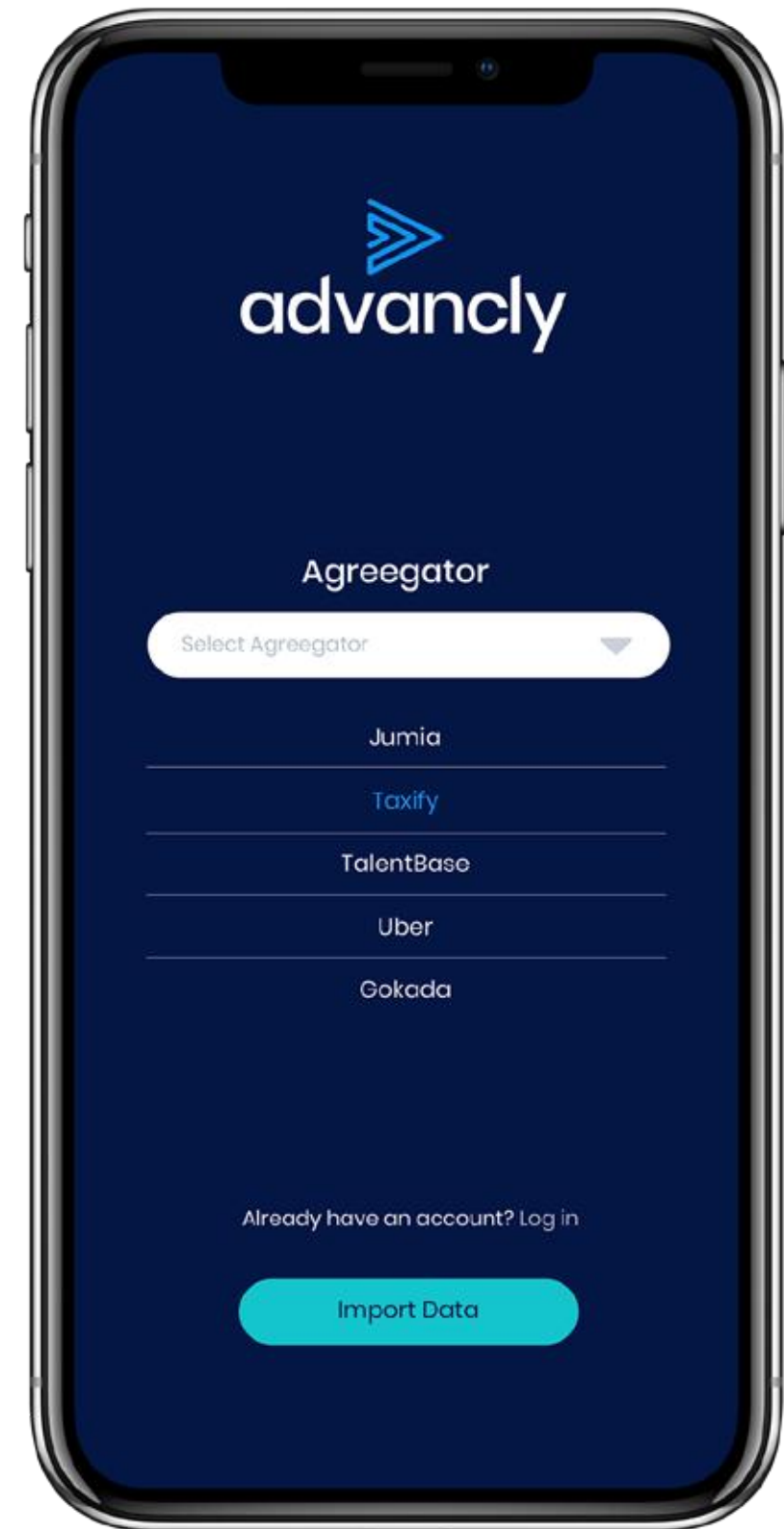

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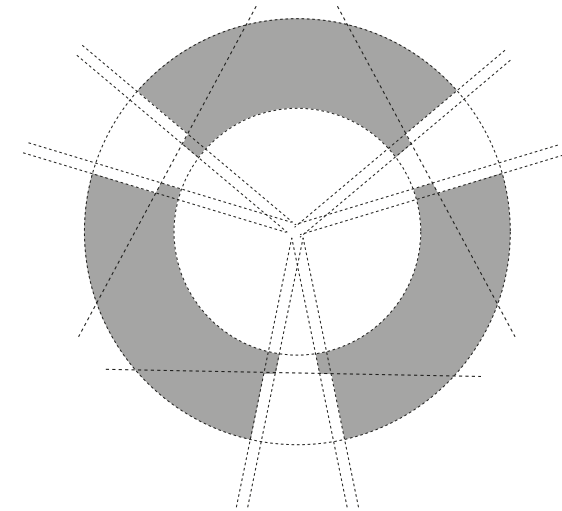
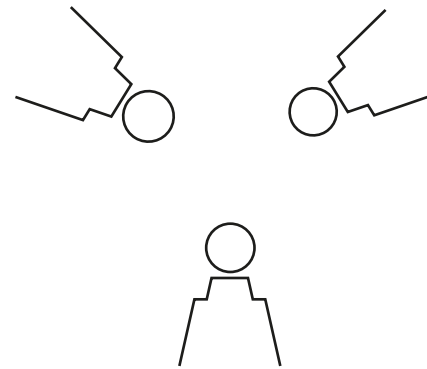

advancly





Building Together

Contribuild is a start up in the construction industry. The name was derived from a partnership between three Architects. It means the contribution of ideas, resources and expertise with clients and other stakeholders to achieve building construction project goals. The founding partners are represented in the logo-mark and it works perfectly for the letter 'O' in the wordmark.



CONTRIBUILD



CONTRIBUILD

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Sincerely,

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Kur Mohammed way,
CBD Abuja.

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Editorial Design




A Spotlight on Social Protection

Intelligence Report Vol. 1
Quarter 1, 2019


GSV
Garden Social Ventures

An Interim Assessment of the Nigerian Social Protection and Investment Space



An Interim Assessment of the Nigerian Social Protection and Investment Space

May 2018



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2.1.1.4. Fiscal and Monetary Policy

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OVERALL FINDINGS AND CONCLUSION

PART 6

6.1. Successes

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Education measures increased literacy rates by promoting awareness sessions and school attendance



Gender-specific programmes primarily focused on women - address marginalization of women



There is a multiplier effect among programmes targeting systems or, emerging interventions



SOCIAL PROTECTION AND INVESTMENT FRAMEWORK IN NIGERIA

PART 3

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendis voluptatibus maiores alias consequatur aut perferendis doloribus asperiores repellat.

3.1. Objectives

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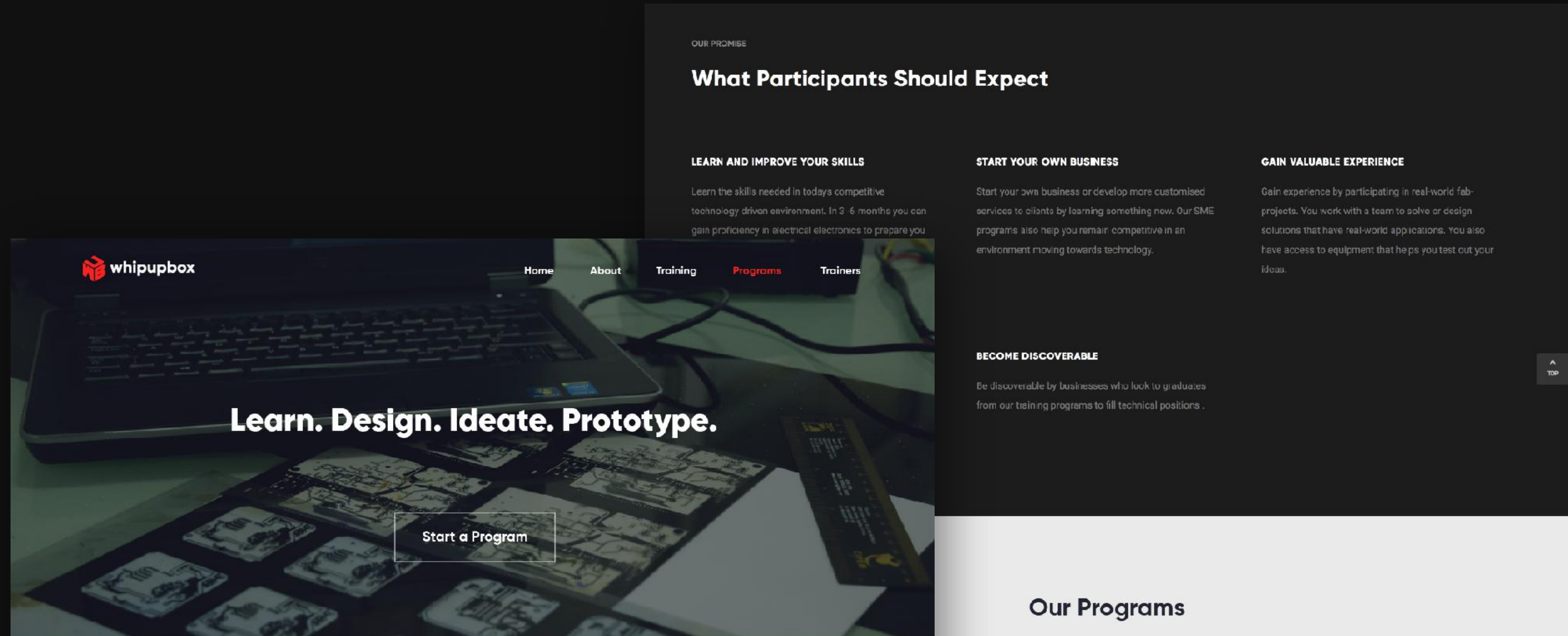
3.2. Impact

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Web Design

Website User Interface Design


www.whipupbox.com



WHAT WE DO

We train technology workers

WHIP UP BOX is establishing an ecosystem in the field of electronics technology and digital fabrication through hands-on skills and providing access to equipment. We offer training and labs that help individuals and organisations develop solutions to improve performance and profitability of their industries

 MANUFACTURING  OIL & GAS  TRANSPORT  POWER

Our Programs



EMBEDDED SYSTEMS WITH MICROPROCESSORS

An engaging introductory course into embedded systems. It starts with the foundation covering hardware, systems and tools. Learn how microprocessors are applied in the real world and are powering solutions.



INDUSTRIAL ELECTRONICS AND AUTOMATION WITH PLC

The activities of a company associated with buying and selling a product or service that includes advertising.

Posters and Flyers

**Get around
Lagos, easily,
anytime.**

Contact
info@dropme.com



Open your mind
and discover your
true self

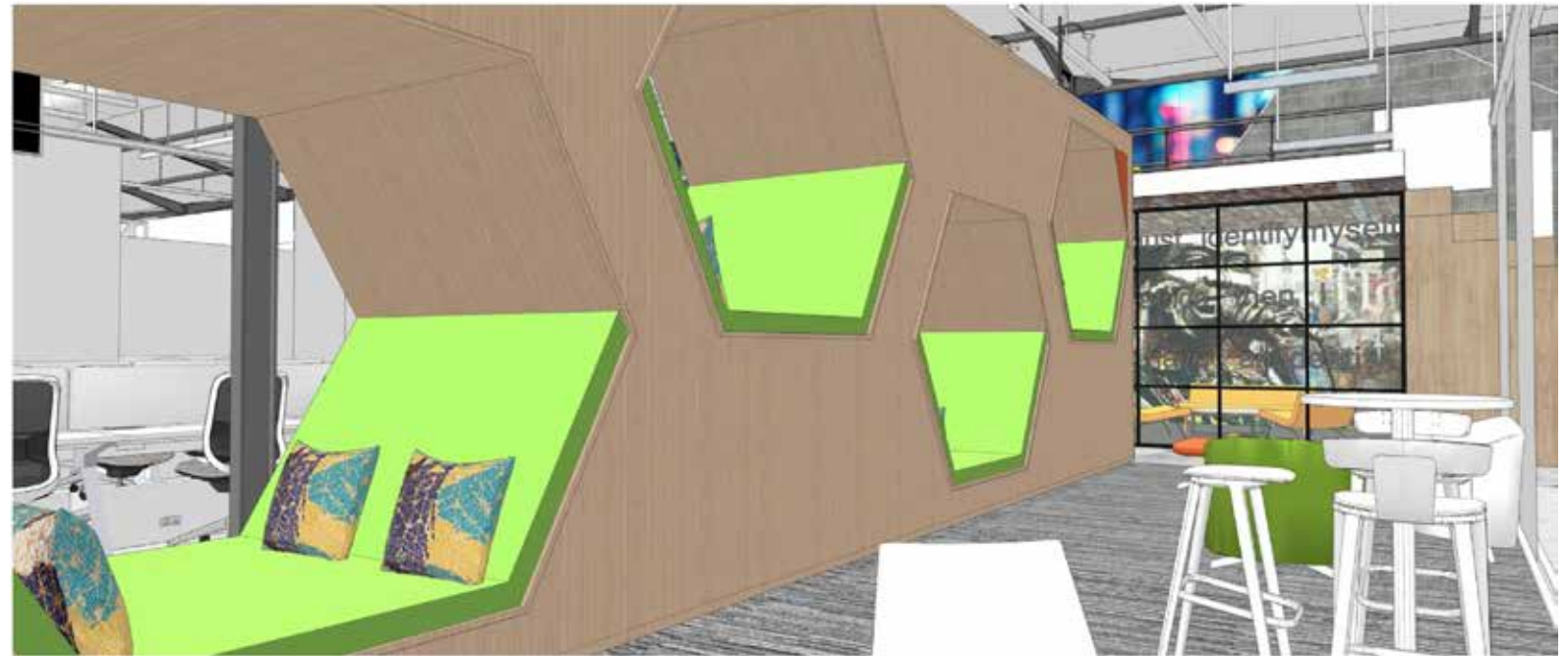
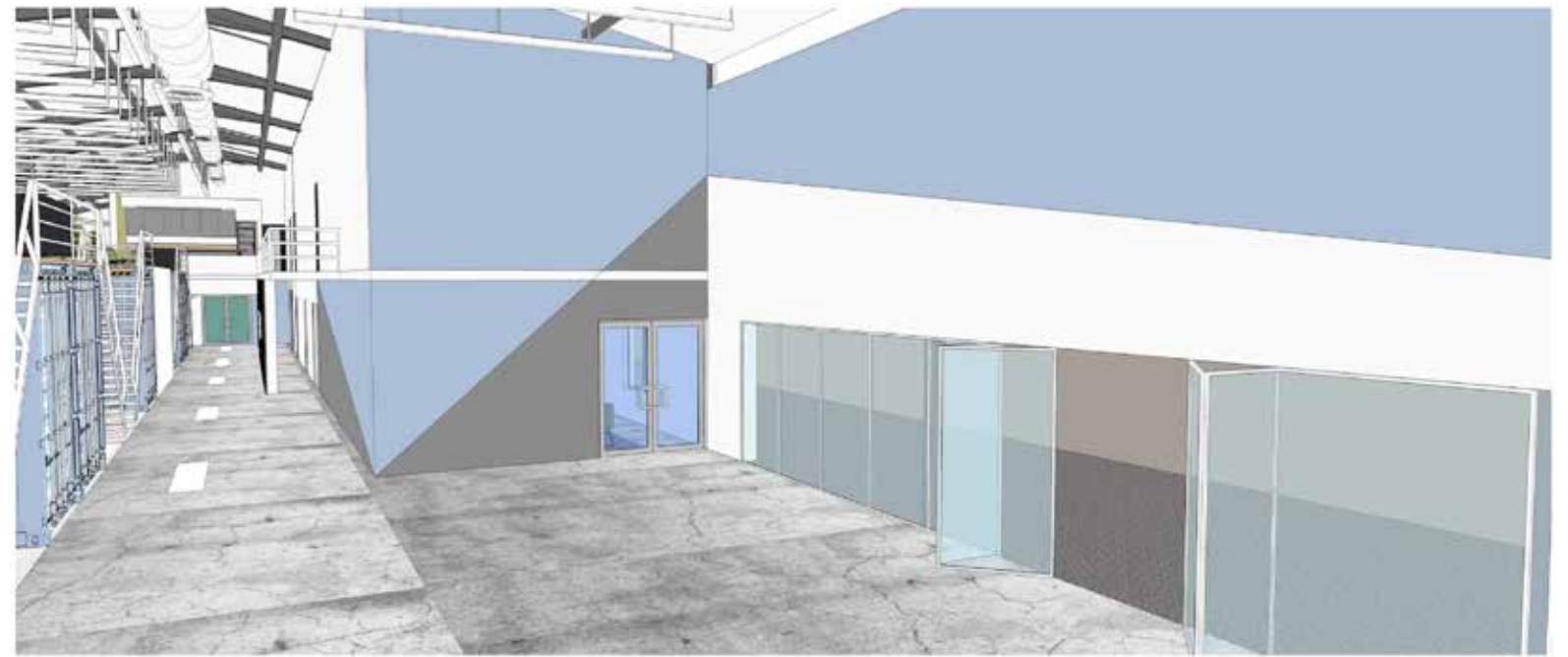


Architecture

Managing the Renovation & Construction of Vibranium Valley

Role: Project Manager & Interior Designer

Studying Architecture gave me the opportunity to manage the construction project of one of the most innovative tech hubs in Nigeria. I was the design lead in Venture Garden Group, the company that owned the tech hub and I volunteered to manage the project. This involved creating a mood board for the architectural design consultants, reviewing the floor plans, layout and supervising the project on behalf of my employer from start to completion.



The site of the tech hub was an abandoned warehouse with a lot of political history. The general design theme was industrial. Its an open plan design. Some containers were introduced into the space for private offices and a lot of break out spaces so people can be comfortable at work. I was involved in a lot of the furniture and interior design in the space.





Other Works

Typographic expressions on Men's Fashion Accessories

I was commissioned by a Fashion brand to create inspiring typographic expressions for snap backs and base ball hats to promote fashion accessories made in Nigeria.

**LAME
TO
GAME**

**SHAME
TO
FAME**

**BORN
TO
REIGN**

**STORY
TO
GLORY**



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