

Mike Pearce

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Portfolio: <http://be.net/MikeProductionDesign>

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SUMMARY

Production Artist Leveraging extensive experience and design sense to successfully handle deadlines and production. Possessing in-depth experience with all aspects file building, a broad spectrum of experience with ad and marketing formats, strong organization and planning skill, attention to detail, speed and accuracy. Routinely working as a self-starter with minimal supervision.

PROFICIENCY

- Versioning from template including labels, signage and loyalty-rewards.
- Formatting translations including Chinese and Japanese.
- Compositing, retouching, color correcting and formatting for web (Photoshop and Pdf).
- Revising existing files to latest style guides and identity.
- Formatting type including stylesheets and font management software.
- Building and naming files to specs, assembling mock-ups and preparing for release to vendor.
- Entering metadata for image asset software and job-time tracking.

Adobe Creative Suite: Photoshop, InDesign, Illustrator, Acrobat PDF, Bridge. Font management software.

Working knowledge of Windows, Ms Word, Powerpoint and Excel.

EXPERIENCE

Sun Country Minneapolis, Mn May – June, Dec-Jan 2019/2020

Carmichael Lynch Minneapolis, Mn – August, October 2019

Little & Company Minneapolis, Mn March – May 2019

Polywater Corporation Stillwater, Mn February, July 2019

Collegis Education Minneapolis, Mn September 2018

JT Mega Minneapolis, Mn July, August, December 2018

The Lacek Group Minneapolis, Mn May – June 2018

Lifetouch Bloomington, Mn April – May 2018

Tad Ware & Company Minneapolis, Mn May 2017, – Present

RR Donnelley Chanhassen, Mn 2015 and 2017

Winsor Learning Minneapolis, Mn December 2016 – April 2017

Liberty Carton Company Golden Valley, Mn 2015 and 2016

Preston Kelly Minneapolis, Mn March – May 2016

Goodman Group Chaska, Mn June – September 2016

Trendex Inc. St. Paul, Mn February – March 2016

Padilla CRT Minneapolis, Mn September – December 2015

Securian St. Paul, Mn September – November 2014

TE Connectivity Shakopee, Mn June – August 2014

Regis Corporation Edina, Mn February – June 2014

AIMIA Inc. Plymouth, Mn 2012 – 2014

SUPERVALU Inc. Eden Prairie, Mn 2007 – 2011 (Full time)

Production Artist Contractor Minneapolis, Mn 1999 – 2007

Pampers sweeps and newsletters, Delta Rewards, Shell newsletters, Hallmark promotional pods, Merck event agendas, Nielson catalogs, Century Link events, Visa custom reward cards, SeaSpine collateral, CHI Franciscan Health, Catholic Health Initiatives, Loon Juice, Doran Inc., Wellcare, Easy Choice, Ohana Health, Purina, MGK Control Solutions, Hormel, Marriott Rewards, Subaru image retouch and print ads.

EDUCATION

Bachelor of Fine Arts-Commercial Art Emphasis University of Minnesota Duluth

Benchmark Learning web design course: HTML, Dreamweaver-CSS, Flash, intro Javascript. Completed May 2012.