1.6.3 Business Activities

What are the main business activities of your organisation? Please provide a short description outlining your experience and indicate how long you have been delivering similar services.

ARK F.Z.C is a research, conflict transformation and stabilisation consultancy providing strategic communications, planning, research and programme implementation services. ARK partners with local stakeholders to provide insight and develop programmes that are of immediate, tangible assistance to conflict-affected communities.

The main business activities for ARK are Research and Analysis, Capacity Building, Programme & Project Design and Management, Procurement and Logistics and Monitoring & Evaluation, which it carries out in line with the international standards and guiding principles of these professions. This is all done through direct engagement with local communities and other key stakeholders.

ARK’s focus since 2012 has been delivering highly effective, politically- and conflict-sensitive Syria programming for the governments of the United Kingdom, United States, Denmark, Canada, Japan and the European Union. To date ARK has programmed over US$66 million of international donor assistance across Syria. ARK has ongoing programmes in civil defence, local governance, security and justice, human rights, institution building and media across the MENA region.