

# MIKHALA ALLEN

Atlanta, GA

mikhalaallen99@gmail.com

4703386865

I'm currently Fashion Marketing major at SCAD, and I will always get the job done.

Willing to relocate: Anywhere

Authorized to work in the US for any employer



## WORK EXPERIENCE

### Pr Intern

**FACTORY PR** - New York, NY

August 2020 to Present

- Organize and merchandise samples and client collections
- Traffic samples to publications and stylists
- Inventory maintenance
- Scan and layout press clips in Photoshop
- Conduct competitive research in fashion and tech
- Compile and update media lists
- Update client reports
- Write PR pitches
- Handle press mailings
- Assist with model castings and fittings
- Plan and work events including parties, fashion shows, and presentations
- Run errands

### PR Intern

**Thank God I'm Focused** - Atlanta North, GA

June 2020 to Present

In charge of social media content and photoshoots, and made weekly logos for company and masks. Also used vinyl cutter and Canva to make shirts and masks.

### Her Campus Content Writer

**Her Campus Media** - Atlanta, GA

March 2019 to Present

Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content.

### Author

Atlanta, GA

January 2017 to Present

<https://www.amazon.com/dp/1672892902>

<https://www.amazon.com/dp/1980765170>

<https://www.hercampus.com/author/mikhala-allen>

I'm a self-published writer and my books are available on amazon. Click the link to view them!

NCWIT AWARD WINNER

### **Creative Director Intern**

**Sara Neely Productions** - Atlanta, GA

May 2020 to August 2020

Developed high-impact creative projects from concept to completion, including trailers and promotional content for the company magazines and campaigns.

### **NCWIT Award**

**Georgia Tech** - Atlanta, GA

March 2017 to March 2018

Georgia Technology

Awarded NCWIT award for computing from Georgia Tech (links provided for proof) . NCWIT stands for National Center for Women and Informational

Technology. I won an aspiration award for my coding and graphic design work in high school.

<https://www.aspirations.org/awardees/current-awardees?>

[field\\_award\\_level\\_value\\_1=All&field\\_award\\_types\\_tid\\_1=All&field\\_aspirations\\_community\\_target\\_id=40986&field\\_first\\_name\\_value=&field\\_year\\_application\\_tid=81704&page=2](https://www.aspirations.org/awardees/current-awardees?field_award_level_value_1=All&field_award_types_tid_1=All&field_aspirations_community_target_id=40986&field_first_name_value=&field_year_application_tid=81704&page=2)

<https://www.aspirations.org/aspirations-community/georgia>



## EDUCATION

### **High school diploma in Graphic Design**

**Maxwell School of Technology**

August 2017 to May 2018

### **High school diploma or GED in (Honors Grad)**

**Lanier High School** - Buford, GA

August 2014 to May 2018



## SKILLS

- **Microsoft Office**
- **Microsoft Word**
- **CPT Coding**
- **HTML**
- **content writing**
- **Graphic Design**
- **Adobe Photoshop**

- **Adobe Creative Suite**
- **Adobe InDesign**
- **Public Relations**
- **Branding**
- **Digital Marketing**
- **Social Media Management**
- **Blogging**
- **Adobe Illustrator**



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## LINKS

<https://www.hercampus.com/author/mikhala-allen>



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## AWARDS

### **National Honors Society**

August 2016

I had a strong GPA during high school (3.6) GPA.



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## GROUPS

### **Lanier LSLT**

August 2016 to May 2018

Lanier Student Leadership team was Lanier High School's peer tutoring and mentor club. To join this club you had to have a certain GPA and a good behavioral record.

### **Science Olympiad**

August 2015 to May 2018

As a secretary of the Science Olympiad, I made the schedule for the team and registered us for events. I also participated and competed in various science competitions.

### **BSA GSU**

October 2018 to March 2020

Black Student Alliance was a club that I joined during my college career at Georgia State University.

### **Cross Country (Lanier High School)**

August 2014 to May 2018

I was apart of the JV Lanier Cross Country team.

## **Governor's Honors Program Nominee**

February 2017 to May 2017

I was nominated for communication and writing for the Governors Honors program. For more information contact, [kirchnen@loswego.k12.or.us](mailto:kirchnen@loswego.k12.or.us) .