

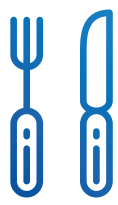
YOUR GUIDE TO HERE EAST



**LONDON
DIGITAL
INSTITUTE**

STAFFORDSHIRE UNIVERSITY LONDON IS BASED AT HERE EAST, A STATE-OF-THE-ART TECHNOLOGY COMPLEX AT THE QUEEN ELIZABETH OLYMPIC PARK IN EAST LONDON - ONE OF LONDON'S MOST EXCITING REDEVELOPMENTS, WITH EVERYTHING YOU NEED - AND MORE - RIGHT ON THE DOORSTEP.

Where better to study for a degree in the latest tech industries?

70 

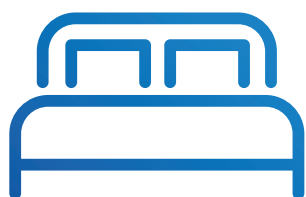
PLACES TO EAT, FROM
PIZZAS AND PASTA TO
EASTERN FUSION AND
SPICY MEXICAN

10 **MICROBREWERIES**
within walking distance of Here East



5 Major rail stations within
23 minutes – Euston, King's
Cross, Liverpool Street,
London Bridge, Waterloo

QUEEN ELIZABETH OLYMPIC
PARK IS HOME TO 30 ACRES OF
WOODS AND OVER 13,000 TREES



700
GUESTROOMS

in the eight hotels in and around
Queen Elizabeth Olympic Park



3 POOLS

IN THE LONDON AQUATICS CENTRE
containing 10 million litres of water



**2,000
NEW TREES**

in the neighbourhood,
destined to become one
of the leafiest in London



**LONDON
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**560 ACRES
OF PARKLAND**

10,000

New homes planned for the Olympic
Park, including 2,800 already built in the
East Village, the former athletes' village

4+ MILLION

Visitors to Queen Elizabeth Olympic Park
since July 2013, with many more expected

**280
METRES**



Length of the Here East Broadcast Centre,
longer than the height of Canary Wharf's
tallest skyscraper, One Canada Square

5

Miles of
mountain bike
trails at Lee
Valley VeloPark



250+



**NUMBER OF SHOPS, FROM HIGH STREET
BRANDS TO INDEPENDENT RETAILERS**



**1,000
MBPS**

Broadband speed
in Hackney Wick,
compared to average
London speed of
25.44 mbps

43 MINUTES



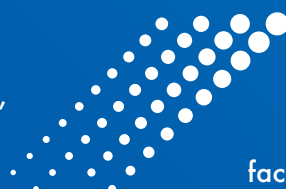
Time to Heathrow
from Stratford
with Crossrail

**20 MINUTES
To City Airport**

**40
SECONDS**



How long it takes to
zoom down the Orbit,
the world's longest
and tallest slide



8,635,527

Dots in the 'dazzle' pattern on the
facade of Here East's Broadcast Centre

GETTING TO STAFFORDSHIRE UNIVERSITY LONDON



LONDON DIGITAL INSTITUTE

OUR STRATFORD CAMPUS IN THE HERE EAST TECHNOLOGY COMPLEX IS AT THE HEART OF LONDON'S BEST CONNECTED DISTRICT. HOWEVER YOU'RE TRAVELLING, IT'S SIMPLE TO FIND US.



ARRIVING BY TUBE

Use the Central or Jubilee Line to reach Stratford Underground Station.

ARRIVING BY RAIL

From Liverpool Street Station, catch a train to Stratford. This journey takes just six minutes. A free Here East bus shuttle service runs from both Stratford City Station (bus stop X) and Stratford International (bus stop E).

ARRIVING BY BUS

Bus services 25, 69, 86, 104, 108, 158, 238, 241, 257, 262, 276, 308, 425, 473 and D8 all visit Stratford. The 388 bus service stops directly outside Here East on Waterden Road.

ARRIVING BY DLR

Five DLR stations are nearby: Stratford, Stratford High Street, Stratford International, Pudding Mill Lane, and Abbey Road.

ARRIVING BY CAR

Use postcode E20 3BS to arrive at Here East. Nearby road routes include the A11, A12, A13, M11 and M25.





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LEARN MORE ABOUT STRATFORD

For more information on the surrounding areas, download the free 'Visit Stratford' app. Available on Apple and Android, it provides in-depth information on Stratford's fascinating history, current events and travel information.

- Understand Stratford's history, character, and how it has changed since the 2012 London Olympics
- Browse listings of more than 500 shops, bars, restaurants and hotels
- Plan your visit with an interactive map and details on key attractions
- Discover key social media accounts on Twitter and Facebook

A FULL USER GUIDE IS AVAILABLE AT
www.stratfordlondonapp.com

WELCOME TO STRATFORD!



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**LIKE THE TECHNOLOGY YOU'LL STUDY AT STAFFORDSHIRE UNIVERSITY
LONDON, STRATFORD IS AN AREA OF ENORMOUS CHANGE.**

Thanks to investments of more than £12.5bn, it is a growing hub in one of London's fastest growing neighbourhoods, thriving with sites including Westfield Stratford City, the International Quarter, and the Queen Elizabeth Olympic Park.

From the moment you arrive at Stratford Station and make your way to Here East, you will see why this is an area for the future. Many modern companies call this area home, including BT Sport, Bidstack, Sports Interactive and Hobs 3D.

Westfield Stratford City is Europe's largest retail and leisure destination. A huge new indoor winter sports centre is coming soon. But it is Stratford is also home to many startups and scale ups that specialize in Cyber Security, Data Science, and VR. You will never be bored by your peers in Stratford, which is home to at least four other universities.



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QUEEN ELIZABETH OLYMPIC VILLAGE

Queen Elizabeth Olympic Park, home of the Here East technology complex that houses Staffordshire University London, is a stunning combination of open parkland, relaxing waterways and futuristic facilities. During your time at Staffordshire University London, you could:

- Follow in the footsteps of national heroes by swimming at the London Aquatics Centre – at the same cost as local leisure centre pools!
- See the city from the observation floors of the breath-taking ArcelorMittal Orbit, where art and architecture combine to stunning effect.
- Build up a sweat at the Copper Box Arena, where an 80-station gym is ready and waiting.
- Take in some of the world's best football at the London Stadium, home of West Ham United.
- Serve up a new sporting success on the 10 courts at the Lee Valley Hockey and Tennis Centre.
- Ride the 8km of mountain bike trails or try your hand at track cycling at the Lee Valley VeloPark.

STUDYING IN EAST LONDON



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WHAT'S LIFE LIKE FOR STUDENTS AT STAFFORDSHIRE UNIVERSITY LONDON?

East London's **food scene** is a multicultural mix of fabulous flavours and sensational smells. From Far Eastern delicacies to some of the best burgers in the UK, every taste is covered. There are brilliant choices for every budget, while a thriving coffee scene is available for those simply looking to relax and refuel.

If you're looking for **accommodation**, you won't be short of options. The private rented sector and

privately-built halls are both widely available. And despite being so close to central London, students in East London enjoy some of the lowest accommodation costs in the capital.

From renowned galleries and museums to busy theatres and cinemas, East London is packed with **cultural hotspots**. There are also a range of festivals throughout the year, so you'll always have something to look forward to.



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SEE THE SIGHTS AND HEAR THE SOUNDS!

After a hard week's study, socialising in East London could not be easier. The area's **nightlife** is rich and varied: high-profile DJs top the bill at some of the capital's most famous clubs, while leading comedians attract major crowds at bustling comedy clubs and old-fashioned pubs offer a charming way to sit back with friends.

Shopping fans can enjoy anything from the modern surroundings of Europe's biggest shopping centre to the curious nature of pop-up malls and indoor

markets. All your high street favourites are on the doorstep – and there's a world of exciting independents shops to check out.

If you want to **explore the city**, public transport options are quick, easy and convenient. London is famed for its public bicycle scheme, with more than 11,000 bikes in circulation on the capital's streets. An Oyster card, meanwhile, gets you access to cheaper fares across the Transport for London (TfL) network: buses, trams, Tube, DLR, TfL Rail, Overground, and even some National Rail services.