



SO YOU WANT TO START COACHING...

1 START HERE

- Hire a coach to coach you on how to be a coach!
 - Read that again 😊 Every coach needs a coach.
- Write a list of at least 20 people in your life who you can reach out to and ask if they know anyone who may want some free coaching.
 - Unless you really think they'll say yes, don't ask people directly. It puts them on the spot. If they want it, they will ask, Can I have free coaching?
- Reach out to 2 people per day for 10 days about your coaching. Schedule your first coaching calls and coach!

2 DO'S AND DON'TS

- If you are committed to being a coach, **don't** wait any longer. Just jump in!
- **Don't** niche in the beginning.
 - Practice coaching and get some hours of coaching under your belt. Nicheing will come as you gain experience.
- **Do** look around in your life for how you can be of service to others.
 - Coaching conversations can start in the unlikeliest of places.
- **Don't** listen to the naysayers - if it is the people around you or imposter syndrome.
- **Don't** fall for the trap that you need a course, training, etc.
 - Especially if you have already had a course or training.
- **Do** put yourself out there. "Come out" as a coach.
 - How will people know you exist otherwise?
- **Do** hang around where the people you want to coach are.
 - Interact, support, offer help. Serve without strings.